



# Poster Presentation Guidelines

## Poster Presentation Proceedings

WBC 2012 will sell the proceedings from the congress. All accepted presenters (oral and poster) are required to submit their presentation file for inclusion in the proceedings. If you have questions or issues regarding this, please contact your moderator.

Only posters created with PowerPoint will be accepted (with very few exceptions). Those with viable exceptions should contact Erik Uner ([euner@scisoc.org](mailto:euner@scisoc.org)) to make arrangements. Complete instructions on how to build a poster using PowerPoint are available on this website. Be sure to read the instructions.

**Important: Posters built in PowerPoint are composed at half the final size and output at 200%.**

## Submission of Presentation

Name the file with your last name and presentation number (e.g., Smith\_P45.ppt) prior to forwarding it to your session moderator. If your file is larger than 5 megabytes, please contact your session moderator to make arrangements for receipt of the file.

## Presentation format queries should be directed to:

Erik Uner  
World Brewing Congress  
3340 Pilot Knob Road  
St. Paul, MN 55121  
Phone: +1.651.994.3836  
Email: [euner@scisoc.org](mailto:euner@scisoc.org)

---

## THE PRESENTATION

### Display Facilities

- One panel is available for display of each poster. To fit comfortably within the poster frame, posters must not exceed 90 inches (228 cm) wide x 44 inches (111 cm) high.
- Electrical outlets will not be provided in the poster presentation area. The poster area is sufficiently lit, so no spotlights are required.

### Preparation of a Poster

- The official language for the posters is English.
- Prepare the poster on material that is lightweight. The material can be on one sheet so that it can be rolled up for easy transport or on separate panels for individual mounting.
- Posters should be readable from a distance of 6 feet (2 meters). For adequate visibility, capital letters should be at least 3/8 inch (1 cm) high after enlargement to full poster size. Photographs should be a minimum of 12 x 15 inches (30 x 38 cm).
- You may prepare handouts for distribution at the congress. The handouts should be directly related to the topic of the poster and may not contain any advertising. Please bring an envelope for collection of business cards from poster viewers.

