



WBC CONNECT 2020 SPONSORSHIP RESERVATION FORM

SEPTEMBER 18 – OCTOBER 6, 2020

VIRTUAL SPONSORSHIP OPPORTUNITIES

Please select which item(s) you would like to sponsor (all sponsorship rates are in U.S. Dollars \$).

| | | |
|--|-----------|----------|
| 15-second Ad Roll on <i>WBC Live!</i> Podcasts | \$3,000 | \$ _____ |
| 30-second Ad Roll to Kick Off a WBC Session | \$3,000 | \$ _____ |
| Email Blast | \$3,000 | \$ _____ |
| Fireside Chat | \$5,000 | \$ _____ |
| Gift Cards | \$ Varies | \$ _____ |
| WBC Koozies | \$5,000+ | \$ _____ |
| Networking Session | \$3,000 | \$ _____ |
| Swag Bag Items | \$3,000 | \$ _____ |
| WBC Connect 2020 Mobile App | \$7,000 | \$ _____ |
| WBC Session | \$3,000 | \$ _____ |
| Create Your Own: | \$ _____ | \$ _____ |

Master Brewers and/or ASBC Year-Round Sponsorship Opportunities:

| | | |
|---|----------|----------|
| 30-second Master Brewers Podcast Ad Roll | \$3,300 | \$ _____ |
| 15-second Master Brewers Podcast Ad Roll | \$1,650 | \$ _____ |
| MBAA <i>Technical Quarterly</i> Focus Issue | \$1,500+ | \$ _____ |
| Technical Webinar | \$5,000 | \$ _____ |
| Year Round Mobile App | \$10,000 | \$ _____ |
| TOTAL | | \$ _____ |

COMPANY AND CONTACT INFORMATION

Company Name _____
(exactly as it should appear in print)

Contact Name _____

Contact Email _____

Telephone _____

Address _____

City _____

State/Province/Country _____

Zip/Postal Code _____

PAYMENT INFORMATION

Invoice me

Send me bank wire transfer details

Check enclosed (in U.S. funds and is payable to ASBC, drawn only from a U.S. bank)

When you provide a check for payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.

Charge my credit card (*check one below*)

American Express Discover MasterCard Visa

Card Number _____

Expiration Date _____
(Month/Year)

Name of Cardholder _____

SPONSORSHIP TERMS

Payment must be received to initiate sponsor benefits and is due within 30 days of sponsorship reservation. Your benefits are outlined in the sponsorship agreement emailed to your contact person. To pay by credit card, please contact Rhonda Wilkie with credit card information: +1.651.994.3820.

SUBMIT THE FOLLOWING:

Email to Rhonda Wilkie: rwilkie@scisoc.org

- High resolution logo in full color .eps vector or .tif format, 300 dpi, 3 x 3 inches
- Website URL that the logo will resolve to
- 50-word company description

PLEASE RETURN THIS FORM TO:

Brianna Plank
3340 Pilot Knob Road
St. Paul, MN 55121, U.S.A.
bplank@scisoc.org or fax: +1.651.454.0766

QUESTIONS?

Brianna Plank, Director, Business Development
+1.651.994.3819
bplank@scisoc.org
worldbrewingcongress.org